

FOR IMMEDIATE RELEASE

GoForth Institute to Deliver Canada's First Online and Mobile Small Business Course in Alberta High Schools

Calgary, Alberta (May 22, 2012) – GoForth Institute (GoForth) today announced its selection to develop Canada's first online small business and entrepreneurship course for high school students. Launching in September, 2012 the new five-credit online course will allow Alberta students in Grades 10, 11 and 12 the opportunity to learn about small business and to hone entrepreneurial skills and management practices.

Delivered in partnership with Alberta Distance Learning Centre (ADLC), the new entrepreneurship course will combine GoForth's leading small business training with an innovative technology platform. Students will have access to video game mechanics, streaming high-definition videos and the convenience of complete mobility - the course can be taken on a desktop, tablet or phone.

"We've been awarded an incredible opportunity to introduce entrepreneurship to the next generation of Canadian business leaders," says Dr. Leslie Roberts, President and Founder of GoForth Institute. "Entrepreneurs are the heartbeat of our economy and now high school students will learn about small business as a career option."

In addition to learning entrepreneurial skills, students will practice making business decisions through a small business simulation app developed by Calgary firm Robots and Pencils, and integrated into the course material. A selection of top-scoring students in Alberta will be selected to pitch their new venture ideas each semester to a panel of Alberta investors for potential start-up funding and may receive scholarships to attend University.

"At Alberta Distance Learning Centre, we provide relevant, high-quality and current education to our students," says Ray Battochio, Assistant Superintendent at ADLC. "We are excited about our partnership with GoForth to give Alberta high school students comprehensive small business education that's tailored to their needs."

"Our students will love this," says Tim Rollingson, Principal of Coalhurst High School, "GoForth's new entrepreneurship course is really engaging and interactive. Its mix of video, text and gaming is perfect for high school students and who want education that's fun and that responds to different styles of learning."

The new entrepreneurship course will be rolled out to Alberta high school students in September 2012. Students can register for the course directly through ADLC, and teachers can offer this course to their classroom students through ADLC's Team Teaching Partnership. Any schools interested in learning more about this innovative, comprehensive and technologically advanced entrepreneurship course are welcome to contact [Alberta Distance Learning Centre](#), Career and Technology Studies Department.



About GoForth Institute

GoForth Institute is a private, nationwide centre dedicated to online entrepreneurial education – delivered by seasoned entrepreneurs. As the only centre of its kind in Canada, GoForth Institute provides effective, relevant and timely education and ongoing support during venture start-up and growth. GoForth Institute was founded in 2009 by Dr. Leslie Roberts, a veteran entrepreneur and established leader in entrepreneurship education and research. For more information, please visit www.goforthinstitute.com.

Primary Media Contact:

Samantha Garner
Communications and Business Manager
GoForth Institute
samantha@goforthinstitute.com
1-403-242-2546
1-888-345-2546

About Alberta Distance Learning Centre

Alberta Distance Learning Centre (ADLC) is a world leader in the delivery of distance learning programs for students in Grades 1 to 12. From its humble origins in a back office of the legislature to the high-tech workplaces of today, ADLC has provided Alberta students with high-quality educational programming "anytime, anywhere" for over 70 years. For more information, please visit www.adlc.ca.

Primary Media Contact:

Jonathan Koch
Communications and Marketing Coordinator
Alberta Distance Learning Centre
jkoch@adlc.ca
1-780-674-5333 ext. 5243
1-866-774-5333 ext. 5243